

Forging 21st Century Leaders

The Strategic Plan Rollout

Agenda

- Stakeholders
- Rollout
- Events and activities
- Questions and closing comments



Stakeholders

The strategic plan is intended to reach and engage with the following groups:

- Board of Visitors
- Faculty and staff
- Cadets
- Prospective cadets
- Legislators
- Alumni
- The greater community
- Families
- Media



Employee Rollout Event

Reception – Oct. 24 at 3:30 p.m.

- Video message from John Adams '96 and Maj. Gen.
 Cedric T. Wins '85.
- Comments from MG Wins and introduction of initiative co-leads.
- Recognition of individuals with significant contributions to the strategic plan development and rollout.
- Renderings of new facilities available for viewing.
- Item giveaways to keep the work of the strategic plan top of mind:
 - Lapel Pins
- Lanyards
- Post-it Notes
- Magnets

Pens

Car Coasters

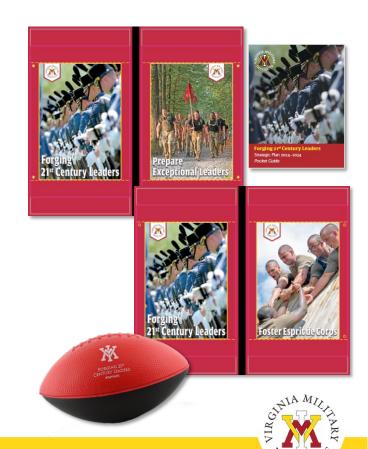




Public Rollout During Founders Day Celebration

Nov. 8 and 9:

- Launch of strategic plan website www.vmi.edu/forgingleaders.
- Boulevard banners representing the strategic plan placed on light poles around Parade Ground.
- Strategic plan display banners set up in Moody Hall and the Hall of Valor, along with renderings of new facilities.
- MG Wins to provide brief comments to include the strategic plan at the Founders Day parade and the Institute Society Dinner.
- Giveaways available throughout the weekend, including pocket guides of plan and mini footballs at football game.



Sneak Peak: Strategic Plan Website







Public Rollout on Social Media & Website

Plan rollout will continue with video messages throughout the academic year that outline portions of the plan. Timing will be in alignment with key events:

- Founders Day Overall Plan
- Ring Figure Initiative 1: Prepare Exceptional Leaders
- December Commencement Initiative 2: Strengthen Academic Excellence
- Breakout Initiative 3: Foster Esprit de Corps
- Open House/Honors Week Initiative 4: Recruit Top Cadets and Boost Success
- TBD: Spring alignment with facilities announcement Initiative 5: Deliver 21st Century Facilities





Recognition for Advancing the Work

Superintendent Challenge Coin

As the work of the strategic plan advances, significant efforts and accomplishments will be recognized with a special challenge coin.







Together, Forging 21st Century Leaders

2024 - 2034

